NEW SALES LEAD

| Williamsburg Tourism Council Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA Phone: 757.253.2313 | | | | | | | |
|--|---|--|--|--|--|--|--|
| Created: | 06/16/2021 | | | | | | |
| Response Due Date: | 06/25/2021 | | | | | | |
| Decision Date: | 07/09/2021 | | | | | | |
| From: | Julia Smyth-Young, Sales Director (757) 253-2313, julia.smyth-young@visitwilliamsburg.com | | | | | | |
| Lead ID: | 3956 | | | | | | |
| Organization: | Barbara Bourne Quilting | | | | | | |
| Market Segment: | Social | | | | | | |
| Meeting: | 2021 Quilting | | | | | | |
| Contact: | Barbara Bourne | | | | | | |
| | Organizer | | | | | | |
| Company: | Barbara Bourne Quilting | | | | | | |
| Address: | 411 Shadowbrook Drive | | | | | | |
| | Burlington, NC 27215 | | | | | | |
| Phone: | (443) 812-8676 | | | | | | |
| Fax: | | | | | | | |
| E-Mail: | bjbourne123@gmail.com | | | | | | |
| MEETING REQUIREMENTS | | | | | | | |
| Requested Dates: | 11/11/2021 to 11/14/2021 | | | | | | |
| Meeting Dates: | 11/11/2021 to 11/14/2021 | | | | | | |
| Alternate Dates: | to to | | | | | | |
| | | | | | | | |

| Room Attendance: | 12 | | | | | | |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Requested Rooms: | 36 | | | | | | |
| Requested Peak: | 12 | | | | | | |
| | Thu, 11/11/21 | Fri, 11/12/21 | Sat, 11/13/21 | Sun, 11/14/21 | Mon, 11/15/21 | Tue, 11/16/21 | Wed, 11/17/21 |
| Requested Rooms | 12 | 12 | 12 | | | | |

| COMPETITION | | | | |
|---|--|--|--|--|
| Wilmington, North Carolina, and Charlottesville, Virginia | | | | |

NOTES

Meeting Requirements:

Thursday, 11/11/21 - Sunday, 11/14/21:

12:00 PM - 12:00 PM: (24-hour hold) Meeting Room with 12 quilting stations, preferably Hollow square, with enough room for a fabric table and 2 - 3 ironing stations in the back of the room.

Requests irons/boards supplied by the hotel. Quilters will bring their own sewing machines and tools.

Adequate electrical outlets are required.

Schedule of Events:

Secure meeting room required on 24-hour hold for quilting.

Comments:

Please email Barbara rates and availability. Please include information about restaurant and dining options onsite and any special amenities the group may enjoy—copy Julia Smyth-Young on proposals.