## **NEW SALES LEAD**

Williamsburg Tourism Council

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

 Created:
 07/28/2022

 Response Due Date:
 08/11/2022

 Decision Date:
 08/19/2022

From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: 4066

Organization: HelmsBriscoe - Master Account

Market Segment: Corporate

Meeting: Village Victorious Iconic Ladies

**Contact:** Errol Colvin

Global Account Manager

Company: HelmsBriscoe - Master Account

Address: 8582 Riverview Blvd.

St. Louis, MO 63147

**Phone:** (314) 302-7789

Fax:

**E-Mail:** ecolvin@helmsbriscoe.com

## **MEETING REQUIREMENTS**

**Requested Dates:** 09/23/2022 to 09/25/2022 **Meeting Dates:** 09/23/2022 to 09/25/2022

Alternate Dates: to

## **ROOMS FORECAST**

Room Attendance: 30 Requested Rooms: 30 Requested Peak: 15

	Fri, 09/23/22	Sat, 09/24/22	Sun, 09/25/22	Mon, 09/26/22	Tue, 09/27/22	Wed, 09/28/22	Thu, 09/29/22
Requested Rooms	15	15					

## **COMPETITION**

Williamsburg is the ideal location because of the Church location.

### **NOTES**

# **Meeting Requirements:**

- \* Rooms Only
- \* Group may request a small hospitality room to convene before/after worship hours

## **Schedule of Events:**

\* Rooms only

#### **Comments:**

- \* Please note that the group requests commissionable rates between \$89 \$159/nt
- \* Attendees traveling from across the United States
- \*Village Victorious Iconic Ladies are the featured speakers over requested dates at St. John the Baptist Church in Toano

## **Action Requested:**

Please respond directly to Errol Colvin and copy Julia Smyth-YOung on correspondence. Please quote commissionable rates.