

**NEW SALES LEAD**

Williamsburg Tourism Council  
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA  
Phone: 757.253.2313

**Created:** 03/10/2022  
**Response Due Date:** **03/16/2022**  
**Decision Date:** 04/11/2022  
**From:** Julia Smyth-Young, Sales Director -- (757) 253-2313, [julia.smyth-young@visitwilliamsburg.com](mailto:julia.smyth-young@visitwilliamsburg.com)

**Lead ID:** **4027**  
**Organization:** Virginia Commonwealth University - VA Tiered Systems of Supports  
**Market Segment:** Education  
**Meeting:** VTSS Summer Summit  
**Contact:** Pamela Spratley  
Senior Office Manager

**Company:** Virginia Commonwealth University - VA Tiered Systems of Supports  
**Address:** 3600 W. Broad Street  
Suite 117

Richmond, VA 23298-2020  
**Phone:** (804) 828-1482  
**Fax:**  
**E-Mail:** [pspratley@vcu.edu](mailto:pspratley@vcu.edu)

**MEETING REQUIREMENTS**

**Requested Dates:** 06/13/2022 to 06/14/2022  
**Meeting Dates:** 06/13/2022 to 06/14/2022  
**Alternate Dates:** 06/14/2022 to 06/15/2022  
06/15/2022 to 06/16/2022

**ROOMS FORECAST**

**Room Attendance:** 40  
**Requested Rooms:** 40  
**Requested Peak:** 40

	Mon, 06/13/22	Tue, 06/14/22	Wed, 06/15/22	Thu, 06/16/22	Fri, 06/17/22	Sat, 06/18/22	Sun, 06/19/22
<b>Requested Rooms</b>	40						

### COMPETITION

Williamsburg is the preferred location

### NOTES

#### Meeting Requirements:

Please review the attached RFP and specifications.

#### Schedule of Events:

Day 1: Afternoon snacks and beverages; coffee station  
 Day 1: Evening reception  
 Day 2: Morning breakfast; coffee station  
 Day 2: Mid-day lunch  
 Day 2: Afternoon snacks and beverages; coffee station

#### Comments:

The Virginia Tiered Systems of Supports aligns academics, behavior, and social-emotional wellness into a single decision-making framework to establish the supports needed for schools to be effective learning environments for all students. We partner with school divisions throughout the Commonwealth to support the successful implementation of the framework.

#### Action Requested:

Please respond directly to Pamela Spratley by March 16, 2022, and copy Julia Smyth-Young on the proposal.