

NEW SALES LEAD

Williamsburg Tourism Council
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA
Phone: 757.253.2313

Created: 10/14/2021
Response Due Date: **10/27/2021**
Decision Date: 11/30/2021
From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: **3977**
Organization: Virginia Assisted Living Association
Market Segment: State Association
Meeting: VALA - Virginia Assisted Living Association Annual Spring Conference
Contact: Julie Moore
Education and Event Coordinator
Company: Virginia Assisted Living Association
Address: P.O. Box 71266

Henrico, VA 23255
Phone: (804) 332-2111
Fax:
E-Mail: jmoore@valainfo.org

MEETING REQUIREMENTS

Requested Dates: 03/14/2022 to 03/16/2022
Meeting Dates: 03/14/2022 to 03/16/2022
Alternate Dates: 03/28/2022 to 03/30/2022
to

ROOMS FORECAST

Room Attendance: 90
Requested Rooms: 190
Requested Peak: 90

	Mon, 03/14/22	Tue, 03/15/22	Wed, 03/16/22	Thu, 03/17/22	Fri, 03/18/22	Sat, 03/19/22	Sun, 03/20/22
Requested Rooms	20	90	80				

COMPETITION

NOTES

Meeting Requirements:

Please see attached RFP.

Review exhibit and banquet requirements.

Schedule of Events:

See attached.

Comments:

Please review the concessions and addendum clauses on the attached RFP. Note: rates are requested between \$100- \$130.

Please address all proposals to VALA Executive Director Judy Hackler.

Action Requested:

Respond directly to Julie Moore, VALA Event Contact.