

NEW SALES LEAD

Williamsburg Tourism Council
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA
Phone: 757.253.2313

Created: 05/27/2021
Response Due Date: **05/30/2021**
Decision Date: 06/01/2021
From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: **3947**
Organization: Virginia National Guard

Market Segment:

Meeting: VA ARNG

Contact: Jasmine Griggs
Owner, President

Company: Virginia National Guard

Address: TAG-VA
Attn: VACS-D (LTC Carr)

Blackstone, VA 23824

Phone: (718) 501-4084

Fax:

E-Mail: newjourneyeventsllc@gmail.com

MEETING REQUIREMENTS

Requested Dates: 06/11/2021 to 06/13/2021

Meeting Dates: 06/11/2021 to 06/13/2021

Alternate Dates: to
to

ROOMS FORECAST

Room Attendance: 35
Requested Rooms: 50
Requested Peak: 35

	Fri, 06/11/21	Sat, 06/12/21	Sun, 06/13/21	Mon, 06/14/21	Tue, 06/15/21	Wed, 06/16/21	Thu, 06/17/21
Requested Rooms	35	15					

COMPETITION

Richmond, Norfolk, Virginia Beach

NOTES

Meeting Requirements:

General Session: 150 people, Crescent Rounds
 Breakouts: Childcare, 20 people, Youth Room, 15 people, Counseling 6 people
 Food and Beverage: Children's Lunch, 40 people and Group Lunch 165 people

Schedule of Events:

Friday, June 11, 2021: 8 AM- 5 PM General Session for 150 people, Crescent Rounds
 Saturday, June 12, 2021: 7 AM - 5 PM: Youth Breakout Session, Minimum of 20 sq. ft. per child, two tables with eight chairs per table
 Saturday, June 12, 2021: 8 AM - 5 PM: Childcare Registration, Table/chairs
 Saturday, June 12, 2021: 7 AM - 5 PM Childcare Room(s): Accommodate 20 children ages 0-5 and 20 children ages 6-10
 Saturday, June 12, 2021: 7 AM - 6 PM Counseling Room, One table and 6 chairs
 Saturday, June 12, 2021: 8 AM- 5 PM, General Session, 150 people, Crescent Rounds
 Saturday, June 12, 2021: 8 AM - 5 PM, Resource Provider Area, 175 people, Classroom
 Saturday, June 12, 2021: 11:30 AM - 12:30 PM, Lunch for 40 people (Children's Menu)
 Saturday, June 12, 2021: 12 PM -1 PM, Lunch, 165 people

Comments:

Please quote rates commissionable at 10% to New Journey Events.

Action Requested:

Responds directly to Jasmine and cc Julia Smyth-Young