SERVICE REQUEST LEAD

Williamsburg Tourism Council

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

Date: Thursday, February 25, 2021

From: Julia Smyth-Young

Sales Director

The following client has requested a proposal based on the specifications included within this lead. **Please email your proposal direct to karolyn@travelsigna.com**. Also copy me on all proposals by emailing to my attention at <u>julia.smyth-young@visitwilliamsburg.com</u>. Thank you.

ORGANIZATION

Contact: Karolyn Hall

Title: Tour, Travel & Cruise Specialist

Company: SignaTours, Ltd. **Address:** 1237 Mall Drive

North Chesterfield, VA 23235

Phone: (804) 379-6500

Fax:

Email: karolyn@travelsigna.com

SERVICE REQUIREMENT INFORMATION

 Event Date(s):
 08/01/2021 - 12/01/2021

 Event Time(s):
 10:00 AM - 04:00 PM

 Event Location:
 Williamsburg, Virginia

of Attendees: 35 Budget: 0

Deadline: 03/01/2021

Special Requirements: Karolyn is looking for outdoor-focused itineraries for day trips in late summer/fall. She is working on their catalog and

wants to promote a "Get Outside" series of tours that consist of touring that is predominantly outside (tours of gardens, parks, farmers markets, outdoor memorials, and even restaurants that have a deck/patio that can accommodate a group if weather is good). They will consider indoors for a restaurant if plenty of space for distancing. She prefers a restaurant but

will consider box lunches.

Day trip (10 am-4 pm time frame) itinerary would work for an adult/senior citizen group that highlights the outdoors. This would be for approximately 25-45 people. They can do walking but not too much - perhaps a mile round trip. Plan on one attraction in the morning, lunch (allow 1 1/2 hours), and one or two attractions in the afternoon. You can also suggest multiple options of things to do. They are looking at most of Virginia - within 3 hours of Richmond max.

They don't typically include wineries, breweries, or distilleries unless it's a really unique location or story. Also interested in National Park sites.

Please email Karolyn your itinerary(s) or suggested tour stops as soon as possible.

-- PLEASE COPY THE CONVENTION BUREAU ON ALL CORRESPONDENCE --