

NEW SALES LEAD

Williamsburg Tourism Council
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA
Phone: 757.253.2313

Created: 03/17/2022
Response Due Date: **03/21/2022**
Decision Date: 04/01/2022
From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: **4029**
Organization: National Association of Social Workers-VA
Market Segment: Association
Meeting: National Association of Social Workers VA and DC Conference
Contact: Erica Trout
Manager, Global Accounts
Company: HelmsBriscoe - Master Account
Address: 14018 Palomino Way

Midlothian, VA 23112
Phone: (804) 608-0435
Fax:
E-Mail: etrout@helmsbriscoe.com

MEETING REQUIREMENTS

Requested Dates: 03/30/2023 to 04/01/2023
Meeting Dates: 03/30/2023 to 04/01/2023
Alternate Dates: 03/24/2023 to 04/25/2023
to

ROOMS FORECAST

Room Attendance: 100
Requested Rooms: 150
Requested Peak: 100

| | Thu, 03/30/23 | Fri, 03/31/23 | Sat, 04/01/23 | Sun, 04/02/23 | Mon, 04/03/23 | Tue, 04/04/23 | Wed, 04/05/23 |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Requested Rooms | 50 | 100 | | | | | |

COMPETITION

Commonwealth of Virginia

NOTES

Meeting Requirements:

The National Association of Social Workers Virginia and Washington DC Chapters are holding their first joint conference. They are planning a hybrid event with 150 people in person, 40 tabletop exhibits, and approximately 100 people virtually. They appreciate input and advice on how your property may successfully assist with the virtual portion of the meeting.

40 Tabletop Exhibits

GS for 150 Crescent

5 BO rooms for 30 each

Schedule of Events:

Thursday, March 30, 2023:

7 AM- 11 PM: Office, 2 ppl

12 PM-8 PM: Registration Desk w/ storage

4 PM - 11 PM: Exhibit set-up, 40 tabletop exhibits

Friday, March 31, 2023:

7 AM - 8 AM: Continental Breakfast for 150 ppl, Crescent Round seating requested

7 AM - 10 PM: Exhibits open on flow

7 AM - 11 PM: Office Open

7:30 AM - 5 PM: All Day Conference Break set-up/Snacks, 150 ppl

7:45 AM - 11:15 AM: General Session, 150ppl, Crescent

11:15 AM - 11:45 AM: Boxed Lunch for 150 ppl, Crescent Rounds

2:00 PM - 3:30 PM: 5 Breakout Rooms, 30ppl, C/R

3:30 PM - 4 PM: Networking Break, 150 ppl, on flow

4:00 PM - 5:30 PM: 5 B/O rooms, 30 ppl, C/R

5:30 PM - 6:30 PM: Dinner, 18ppl, Rounds

6:30 PM - 9:30 PM: Board Meeting, 18 ppl, Rounds

Saturday, April 1, 2023:

7:00 AM - 5:00 PM: Office, 2 ppl.

7:00 AM - 10:00 PM: Exhibits open on flow

7:30 AM - 8:30 AM: Continental Breakfast, 150 ppl.
8:15 AM - 10:00 AM: General Session, 150 ppl, Crescent Rounds
10:15 AM - 11:45 AM: 5 Breakout Sessions, 30 ppl, C/R
12:00 PM - 1:30 PM: Awards Luncheon, 150 ppl, Crescent
1:30 PM - 5 PM: Closing Session/Speaker, 150 ppl, Crescent

Comments:

Please note concessions offered, any recent renovations - completed or planned, current AAA rating, and Accounts Payable information. It is essential your property can host a hybrid meeting. Request rates below \$139.

Action Requested:

Respond with commissionable rates to Erica Trout at Helms Briscoe, and copy Julia Smyth-Young on correspondence. Lead also shared via CVent.