

**NEW SALES LEAD**

Williamsburg Tourism Council  
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA  
Phone: 757.253.2313

**Created:** 08/03/2022  
**Response Due Date:** **08/05/2022**  
**Decision Date:** 08/19/2022  
**From:** Julia Smyth-Young, Sales Director -- (757) 253-2313, [julia.smyth-young@visitwilliamsburg.com](mailto:julia.smyth-young@visitwilliamsburg.com)

**Lead ID:** **4069**  
**Organization:** JEMS Hospitality Group  
**Market Segment:** Corporate  
**Meeting:** Southeastern Archaeology Conference  
**Contact:**

**Company:**  
**Address:**

**Phone:**  
**Fax:**  
**E-Mail:**

**MEETING REQUIREMENTS**

**Requested Dates:** 10/23/2024 to 10/27/2024  
**Meeting Dates:** 10/23/2024 to 10/27/2024  
**Alternate Dates:** 11/13/2024 to 11/17/2024  
to

**ROOMS FORECAST**

**Room Attendance:** 150  
**Requested Rooms:** 475  
**Requested Peak:** 150

	Wed, 10/23/24	Thu, 10/24/24	Fri, 10/25/24	Sat, 10/26/24	Sun, 10/27/24	Mon, 10/28/24	Tue, 10/29/24
<b>Requested Rooms</b>	100	150	150	75			

### COMPETITION

\* Williamsburg is a preferred location

### NOTES

#### Meeting Requirements:

\* Please see attached RFP

#### Schedule of Events:

\* Wednesday - Saturday ( see attached RFP )

#### Comments:

- \* Respond with rates and availability
- \* Note increased count for Friday night cocktail reception
- \* The 2022 conference is being held 11/9-12/2022 in Little Rock, Arkansas

#### Action Requested:

Please note that the third-party planner requests an urgent response for the RFP also sourced via Cvent. Note, planner requests rates commissionable at 10%. Please copy Julia Smyth-Young on correspondence.