### **NEW SALES LEAD**

Williamsburg Tourism Council

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

 Created:
 06/23/2021

 Response Due Date:
 07/09/2021

 Decision Date:
 09/17/2021

From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: 3958

**Organization:** Photographic Society of America

Market Segment: Association

**Meeting:** 2023 International Photo Festival

Contact: Twila Bourlon

Office Manager and Conference Chair

**Company:** Photographic Society of America **Address:** 8241 S. Walker Ave., Suite 104

Oklahoma City, OK 73139

**Phone:** (405) 843-1437

Fax:

**E-Mail:** hq@psa-photo.org

## **MEETING REQUIREMENTS**

 Requested Dates:
 09/18/2023 to 09/24/2023

 Meeting Dates:
 09/18/2023 to 09/23/2023

 Alternate Dates:
 09/25/2023 to 09/30/2023

 09/11/2023 to 09/16/2023

## **ROOMS FORECAST**

Room Attendance: 250 Requested Rooms: 1420 Requested Peak: 250

	Mon, 09/18/23	Tue, 09/19/23	Wed, 09/20/23	Thu, 09/21/23	Fri, 09/22/23	Sat, 09/23/23	Sun, 09/24/23
Requested Rooms	250	250	250	250	220	180	20

COMPETITION

Considering multiple locations throughout the United States.

# NOTES

## **Meeting Requirements:**

Please see attached meeting specs

#### Comments:

PSA was founded in 1934 when the Associated Camera Clubs of America (ACCA), founded in 1919, established an Organizing Committee, decided to enroll individual members, and passed a resolution to change the name of ACCA to the Photographic Society of America (PSA).

# **Action Requested:**

Please submit proposals to Twila Bourlon and copy Julia Smyth-Young on correspondence.