

NEW SALES LEAD

Williamsburg Tourism Council
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA
Phone: 757.253.2313

Created: 04/21/2022
Response Due Date: **04/30/2022**
Decision Date: 05/31/2022
From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: **4038**
Organization: Meeting Professionals International - VA Chapter
Market Segment: Association
Meeting: Annual MPI- VA Educational Conference
Contact: Laurie Campbell
Chapter President
Company: Meeting Professionals International - VA Chapter
Address: Chapter Administrator
352 NE 3rd Ave

Delray Beach, FL 33444
Phone: (757) 771-2116
Fax:
E-Mail: lauriec@nhghotels.com

MEETING REQUIREMENTS

Requested Dates: 08/09/2023 to 08/11/2023
Meeting Dates: 08/09/2023 to 08/11/2023
Alternate Dates: 08/02/2023 to 08/04/2023
to

ROOMS FORECAST

Room Attendance: 50
Requested Rooms: 80
Requested Peak: 50

	Wed, 08/09/23	Thu, 08/10/23	Fri, 08/11/23	Sat, 08/12/23	Sun, 08/13/23	Mon, 08/14/23	Tue, 08/15/23
Requested Rooms	30	50					

COMPETITION

Considering all locations within the Commonwealth of Virginia. The 2022 conference will occur in Roanoke.

NOTES

Meeting Requirements:

See attached RFP for more details. Prefer MPI members and VA Green venues. Requires a hotel room rate of \$159 or less per night. Complimentary meeting room rental, F&B, parking, and other items listed in RFP from the hotel and/or DMO.

Schedule of Events:

See attached for more detail.

Schedule of Events: See RFP for details

Wednesday - Board meeting (15 people) and Welcome Reception

Thursday - 2 Breakout rooms (40 people), Lunch General Session for 80-120 people, and Reception/Awards Dinner

Friday - Breakfast General Session (80-120 people), 2 Breakout rooms (40 people), and Lunch General Session

Comments:

Please see attached specs. Respond directly to Laurie Campbell and copy Joni Johnson (jjohnson@virginia.org), Virginia Tourism, and Julia Smyth-Young on correspondence.