

**NEW SALES LEAD**

Williamsburg Tourism Council

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

**Date:** July 02 2021  
**Created By:** Julia Smyth-Young  
**Response Due Date:** 07/02/2021  
**Decision Date:** 07/30/2021

**Organization:** Master Brewers Association of the Americas  
**Meeting:** Local Chapter Meeting  
**Contact:** Brett Sterenson  
 President - Hotel Lobbyists

**Address:** 3352 Sherman Court  
 Suite 202  
  
 St. Paul, MN 55102

**Phone:** (651) 454-7250  
**E-Mail:** brett@hotel-lobbyists.com

**MEETING REQUIREMENTS**

**Requested Dates:** 11/05/2021 to 11/07/2021  
**Meeting Dates:** 11/05/2021 to 11/07/2021  
**Alternate Dates:** 11/12/2021 to 11/14/2021  
 to

**ROOMS FORECAST**

**Room Attendance:** 100  
**Requested Rooms:** 200

**Requested Peak:**

100

	Fri, 11/05/21	Sat, 11/06/21	Sun, 11/07/21	Mon, 11/08/21	Tue, 11/09/21	Wed, 11/10/21	Thu, 11/11/21
<b>Requested Rooms</b>	100	100					

**Required Space:****R&B Requirements:****Requirements/concessions:**

<b>NOTES</b>
--------------

**Meeting Requirements:**

Saturday, 11/6/2021: 8 AM - 4 PM

GS 150 people, Crescent rounds

Breakfast/Refreshes/Lunch

Space for basic AV

Prefunction for vendor tables ( Max 6 )

**Schedule of Events:**

Saturday 8 AM - 4 PM

**Comments:**

Best available group rate.

Can the group bring their own beer? Is there a fee?

Since this meeting represents many area brewers, we are looking for venues that will permit them to bring in their own beer. Even if there were some flat corkage fees for this, please also specify this in the proposal.

**Action Requested:**

Respond immediately with availability and commissionable rates to Brett and copy Julia Smyth-Young on correspondence.

Highlight if outdoor space can be used.