

NEW SALES LEAD

Williamsburg Tourism Council

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

Created: 08/04/2021
Response Due Date: **08/04/2021**
Decision Date: 08/10/2021
From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: **3966**
Organization: HelmsBriscoe - Master Account
Market Segment: Corporate
Meeting: Harrison and Scott Wedding
Contact: Gloria Sloan
Global Account Manager
Company: HelmsBriscoe - Master Account
Address: 2211 Tanfield Drive
Matthews, NC 28105
Phone: (704) 231-0534
Fax:
E-Mail: gsloan@helmsbriscoe.com

MEETING REQUIREMENTS

Requested Dates: 10/08/2021 to 10/10/2021
Meeting Dates: 10/08/2021 to 10/10/2021
Alternate Dates:

ROOMS FORECAST

Room Attendance: 50
Requested Rooms: 60
Requested Peak: 30

	Fri, 10/08/21	Sat, 10/09/21	Sun, 10/10/21	Mon, 10/11/21	Tue, 10/12/21	Wed, 10/13/21	Thu, 10/14/21
Requested Rooms	30	30					

COMPETITION

NOTES

Meeting Requirements:

Rooms Only.
 Wedding guests.

Action Requested:

Respond directly to Gloria with commissionable rates and copy Julia Smyth-Young on reply.
 Gloria's client is hosting his daughter's wedding ceremony at the family home and requires rooms only for visiting friends and family.