

**NEW SALES LEAD**

Williamsburg Tourism Council  
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA  
Phone: 757.253.2313

**Created:** 05/05/2022  
**Response Due Date:** **05/10/2022**  
**Decision Date:** 05/17/2022  
**From:** Julia Smyth-Young, Sales Director -- (757) 253-2313, [julia.smyth-young@visitwilliamsburg.com](mailto:julia.smyth-young@visitwilliamsburg.com)

**Lead ID:** **4043**  
**Organization:** The Virginia Society Children of the American Revolution  
**Market Segment:** Association  
**Meeting:** Virginia Society of the Children of the American Revolution  
**Contact:** Brett Sterenson

**Company:** Hotel Lobbyists  
**Address:** P.O. Box 33875

Washington, DC 20033  
**Phone:** (202) 641-5580  
**Fax:** (301) 576-3619  
**E-Mail:** [brett@hotel-lobbyists.com](mailto:brett@hotel-lobbyists.com)

**MEETING REQUIREMENTS**

**Requested Dates:** 03/10/2023 to 03/11/2023  
**Meeting Dates:** 03/10/2023 to 03/11/2023  
**Alternate Dates:** to  
to

**ROOMS FORECAST**

**Room Attendance:** 50  
**Requested Rooms:** 100  
**Requested Peak:** 50

	Fri, 03/10/23	Sat, 03/11/23	Sun, 03/12/23	Mon, 03/13/23	Tue, 03/14/23	Wed, 03/15/23	Thu, 03/16/23
<b>Requested Rooms</b>	50	50					

### COMPETITION

Richmond and Williamsburg are the preferred locations for the conference.

### NOTES

#### Meeting Requirements:

Please see attached.

#### Schedule of Events:

Fri, Mar 10, 2023:

8:00 AM-12:00 AM Hospitality Suite

125 people ( 24-hour Hold )

Fri, Mar 10, 2023:

3:00 PM-9:30 PM General Session

125 people/Rounds

Fri, Mar 10, 2023:

5:00 PM-11:00 PM Board Meeting

25 people/Conference/Board

Fri, Mar 10, 2023:

9:00 PM-11:00 PM Reception

50 people/Cabaret

Fri, Mar 10, 2023:

9:30 PM-11:30 PM Activity Room/125 people

Notes or Exceptions: This can be the same room as the general session.

Sat, Mar 11, 2023:

7:00 AM-1:00 PM General Session

125 people/Rounds

Sat, Mar 11, 2023:

8:00 AM-12:00 AM Hospitality Suite

125 people ( 24-hour Hold )

Sat, Mar 11, 2023:

1:00 PM-2:00 PM Boxed Lunch, 125 people

Sat, Mar 11, 2023:

6:00 PM-9:30 PM Banquet Dinner

125 people/Rounds

Sat, Mar 11, 2023:

9:30 PM-1:00 AM Dance/Other

Notes or Exceptions: Room for a dance/dance floor -- approx 9:30 to 1 a.m

Sun, Mar 12, 2023:

8:00 AM-12:00 AM Hospitality Suite

125 people ( 24-hour Hold )

Sun, Mar 12, 2023:

8:00 AM-9:00 AM Continental Breakfast, 40 people

Sun, Mar 12, 2023:

9:00 AM-10:00 AM Memorial Service

40 people/TS

**Comments:**

Please submit rates and availability to Brett Sterenson with Hotel Lobbyists and copy Julia Smyth-Young on correspondence. Commissionable rates under \$150 are required. The third-party planner also sourced the lead via CVent.

**Action Requested:**

Reply directly to Hotel Lobbyists