### **NEW SALES LEAD**

Williamsburg Tourism Council

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

 Created:
 10/27/2022

 Response Due Date:
 11/11/2022

 Decision Date:
 01/31/2023

From: Julia Smyth-Young, Sales Director -- (757) 253-2313, julia.smyth-young@visitwilliamsburg.com

Lead ID: 4084

**Organization:** Living Church of God, International

Market Segment: Religious

**Meeting:** Feast of Tabernacles - Mid Atlantic

Contact: Tyler Wayne

Convention Planner

Company: Living Church of God, International

Address: 2301 Crown Centre Drive

Charlotte, NC 28110

**Phone:** (704) 708-2213

Fax:

**E-Mail:** twayne@lcg.org

## **MEETING REQUIREMENTS**

**Requested Dates:** 10/16/2024 to 10/24/2024 **Meeting Dates:** 10/16/2024 to 10/24/2024

Alternate Dates: to

# **ROOMS FORECAST**

Room Attendance: 75
Requested Rooms: 140
Requested Peak: 25

|                 | Wed, 10/16/24 | Thu, 10/17/24 | Fri, 10/18/24 | Sat, 10/19/24 | Sun, 10/20/24 | Mon, 10/21/24 | Tue, 10/22/24 |
|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Requested Rooms | 10            | 15            | 20            | 25            | 25            | 20            | 15            |
|                 | Wed, 10/23/24 | Thu, 10/24/24 | Fri, 10/25/24 | Sat, 10/26/24 | Sun, 10/27/24 | Mon, 10/28/24 | Tue, 10/29/24 |
| Requested Rooms | 10            |               |               |               |               |               |               |

## **COMPETITION**

Considering destinations throughout the region - Virginia, West Virginia, Maryland, Delaware, and North Carolina

### **NOTES**

## **Meeting Requirements:**

Please see the attached RFP.

#### Schedule of Events:

Please see attached RFP.

#### **Comments:**

Note: Opportunity also shared via CVent

Key Decision Factors Include:

- 1. Location
- 2. Atmosphere
- 3. Meeting space price
- 4. Room block requirements/room rate
- 5. F&B minimum

Minimum room block requested - pickup may be considerably higher

### **Action Requested:**

Please respond directly to Tyler Wayne and copy Julia Smyth-Young on correspondence.