## **REVISED SALES LEAD**

Williamsburg Tourism Council X

Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA

Phone: 757.253.2313

**Created:** 07/22/2020 Response Due Date: 01/13/2021

**Decision Date:** 

Julia Smyth-Young, Director of Sales -- (757) 253-2313, From:

julia.smyth-young@visitwilliamsburg.com

Lead ID: 3890

Organization: The Group Travel Family

2023 African American Travel Conference Meeting:

Contact: **Charles Presley** 

Founder

The Group Travel Family Company:

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Salem, OH 44460

Phone: (800) 628-0993

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E-Mail: cpresley@grouptravelfamily.com

## **MEETING REQUIREMENTS**

04/02/2023 to 04/06/2023 **Requested Dates: Meeting Dates:** 04/04/2023 to 04/06/2023

to Alternate Dates:

to

## **ROOMS FORECAST**

**Room Attendance:** 147 400 Requested Rooms: **Requested Peak:** 147

	Sun, 04/02/23	Mon, 04/03/23	Tue, 04/04/23	Wed, 04/05/23	Thu, 04/06/23	Fri, 04/07/23	Sat, 04/08/23
Requested Rooms	12	12	147	147	82		

## **NOTES**

# **Meeting Requirements:**

Exhibit Hall: 15,000 Square Feet Ballroom: 8,000 Square Feet

Will consider options with lesser space.

#### **Schedule of Events:**

Day one: Registration, Icebreakfer Reception, Opening Dinner & Entertainment

Day two: Breakfast, Seminar, Marketplace 1, Sightseeing Tours, Dine around

Day three:

# **Comments:**

This lead is a re-issue! Please review the space requirements and present your best options. Visit Williamsburg will work with properties/venues to meet requirements. This is an opportunity to bring in meeting planners and decision-makers and showcase our wonderful destination.

Host & CVB see bid specs - attached

# **Action Requested:**

Breakfast, Marketplace Kickoff, Marketplace 2, Closing Ceremonies