

NEW SALES LEAD

- ☒ Williamsburg Tourism Council
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA
Phone: 757.253.2313

Created: 02/05/2021
Response Due Date: **02/10/2021**
Decision Date: 12/12/2021
From: Julia Smyth-Young, Sales Director -- (757) 253-2313,
julia.smyth-young@visitwilliamsburg.com

Lead ID: **3924**
Organization: American Massage Therapy Association (AMTA)
Market Segment: National Association
Meeting: 2024 National Convention
Contact: Laura Kozak
Education Projects and Events Program Manager
Company: American Massage Therapy Association (AMTA)
Address: 500 Davis Street
Suite 900
Evanston, IL 60201
Phone: (847) 905-1634
Fax:
E-Mail: lkozak@amtamassage.org

MEETING REQUIREMENTS

Requested Dates: 09/07/2024 to 09/15/2024
Meeting Dates: 09/09/2024 to 09/15/2024
Alternate Dates: 09/16/2024 to 09/22/2024
09/23/2024 to 09/29/2024

ROOMS FORECAST

Room Attendance: 700
Requested Rooms: 2585
Requested Peak: 550

	Sat, 09/07/24	Sun, 09/08/24	Mon, 09/09/24	Tue, 09/10/24	Wed, 09/11/24	Thu, 09/12/24	Fri, 09/13/24
Requested Rooms	15	90	150	400	550	550	450
	Sat, 09/14/24	Sun, 09/15/24	Mon, 09/16/24	Tue, 09/17/24	Wed, 09/18/24	Thu, 09/19/24	Fri, 09/20/24
Requested Rooms	350	30					

COMPETITION

AMTA is considering multiple locations. Ease of access, affordability, safety, and Covid compliance are key decision influencers.

NOTES

Meeting Requirements:

Board Meeting Monday and Tuesday preceding continuing education and tradeshow Wednesday through Saturday

Schedule of Events:

See attached meeting specs

Comments:

Avoid religious holidays. Firm pattern. Only requested dates and alternates will be considered.

Action Requested:

Respond directly to Laura and copy Julia Smyth-Young on response.