REVISED SALES LEAD

Address: 421	Tourism Council North Boundary Street P.O. Box 3495 Williamsburg, VA 23185 USA						
Phone: 757.2	03.2313						
Created:	03/26/2021 e: 03/30/2021 04/06/2021						
Response Due Date:							
Decision Date:							
From:	Julia Smyth-Young, Sales Director (757) 253-2313, julia.smyth-young@visitwilliamsburg.com						
Lead ID:	3936						
Organization:	New Journey Events, LLC						
Meeting:	Navy Marriage Enrichment Retreats						
Contact:	Jasmine Griggs						
	President and CEO						
Company:	New Journey Events, LLC						
Address:	1150 Drawbridge Drive						
	Riverdale, GA 30296-7300						
Phone: (678) 477-5997							
Fax:							
E-Mail:	newjourneyeventsllc@gmail.com						
	MEETING REQUIREMENTS						
Requested Dates:	05/14/2021 to 05/16/2021						
Meeting Dates:	05/14/2021 to 05/16/2021						
Alternate Dates:	06/04/2021 to 06/06/2021						
Alternate Dates.	07/09/2021 to 07/11/2021						
	ROOMS FORECAST						

Room Attendance:

45

Requested Rooms:	46
Requested Peak:	23

	Fri, 05/14/21	Sat, 05/15/21	Sun, 05/16/21	Mon, 05/17/21	Tue, 05/18/21	Wed, 05/19/21	Thu, 05/20/21
Requested Rooms	23	23					

NOTES

Meeting Requirements:

Small meeting space required for Sat 8 AM - 5 PM Sunday 8 AM - 1 PM ALL DATES: 5-14-16/2021, and 6/4-6/2021, and 7/9-7/11/2021, and 9/17-19/2021, and 10/15-17/2021, and 11/5-11/7/2021 276 room nights total

Schedule of Events:

Saturday meetings/ breakout and small meal Sunday 8 AM - 1 PM

Action Requested:

Respond directly to Jasmine with commissionable rates, only per diem rates considered.

The group prefers to sign an agreement with one property for the year and anticipates the retreats will be an annual event. Contract signed out of Northern Virginia, and potential for multi-year contract exists.